

LONG ISLAND

# GOLFER

M A G A Z I N E

**PRO-FILE: JOHN SANGES**

**SEAWANE GOLF & COUNTRY CLUB**

**CADDIE CORNER • GOLF MARKETING**



**BEHIND  
THE SCENES  
AT BETHPAGE BLACK**

VOL. 9 #5 • 1998  
\$2.95

**The Lesson Tee • Inside The Clubhouse**

# GOLF MARKETING INCORPORATED

*Hole-In-One Insurance,  
Hole-In-One Putting Contests and More*

**G**olf Marketing Incorporated has been the premier hole-in-one company in the Northeast since 1989. Based in Norwalk, CT they have been supplying golf tournaments with prizes varying from a Ford to a Ferrari, to a set of the latest titanium graphite-shafted irons. They also offer a chance to win fantastic golf vacations to exotic resorts like Wailea, HI, Wild Dunes, SC, or the Grand Dame of Hotels, The Mt. Washington Resort in NH. Want to win a Rolex watch, a diamond ring, a Bertram Yacht, a BMW, or One Million Dollars? These are just some of the prizes available to you through Golf Marketing. In fact, Golf Marketing Incorporated was the originator of the Million Dollars hole-in-one. Make a hole-in-one and win One Million Dollars.

Most people think that they will never make a hole-in-one. Wrong! Every year there are over forty thousand hole-in-ones reported in the United States. (As reported by the National Golf Foundation In Jupiter Florida.) In 1997, Golf Marketing Incorporated had one \$50,000 winner of a new Cadillac, two \$10,000 cash winners, 26 winners of golf vacations to Wild Dunes, SC, The

Bethel Inn & CC, ME, Kiawah Island, SC, The Bahamas, and other resorts. So far, we have had no winners for the million, but we did have some close calls. Maybe your tournament will produce the lucky golfer. The odds are ten times greater of making a hole-in-one to win a million dollars than winning the lottery!

## WHAT IS HOLE-IN-ONE INSURANCE?

Well, it's pretty simple. You decide on the prize, pay the insurance premium, and all the golfers who make a hole-in-one win the prize. It's fun and it's easy. Just one call to Golf Marketing and we will do everything. In addition to your main prize, we will also provide you



with additional supplementary prizes for the remaining par threes at no additional cost. These prizes are not cellular phones or bogus time share vacations, but have real value. A Hawaii vacation, new golf clubs, airline tickets, and others. We have a list of over 25 prizes to choose from. Plus, we give you free tee signs for all the prizes.

Besides hole-in-one insurance, Golf Marketing Incorporated also provides fun and games for other sports. We had a 52 year old grandmother make a 25 yard field goal and win a brand new convertible. She made the winning kick at the half time of the New York Jets vs. Miami Dolphins football game. We had golfers try to make a bunker shot from 50 yards to win \$100,000. One problem however, the sponsor wanted the bunker filled with Jell-O instead of sand.

How many golfers know what club to use for a 50-yard Jell-O shot? Make a half court basketball toss for \$10,000. Try to catch a tagged fish and win a new truck. Make five ringers in a row at horseshoes and win One Million Dollars. Throw a paper airplane through the sunroof of a new car and win it. Make a volleyball serve through a hoop and win \$5,000. Guess the number of jellybeans in the trunk of a car and win the car. Make a 50-foot putt for \$20,000. Make a bullseye at darts from 40 feet for \$5,000. Throw a strike from center field and win One Million Dollars. Just about any event of skill can be insured for a prize. The only limits are your imagination and your budget. We can put the program together for you.

As golf continues its tremendous growth, many companies and organizations are looking for additional ways to entertain their clients, vendors, employ-

ees, and friends. Golf Marketing Incorporated can provide on-site putting contests, video instruction, and swing analysis for your company meetings. What better way to relieve the tension of a three hour conference than to let your conference attendees putt to win \$1,000, \$5,000 or \$10,000 dollars.

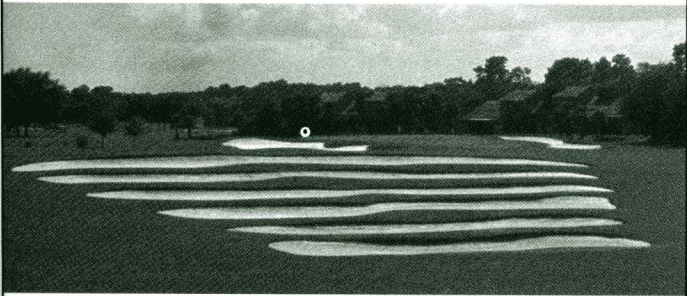


Another facet of our company is providing a full day of golfing & gambling. We will pick up your group and provide deluxe motorcoach transportation to one of four championship golf courses. Golf with cart, sumptuous prime rib dinner, transportation to Foxwoods Casino for three hours of gambling, with transportation home, all for a price less than you would expect.

Golf Marketing Incorporated is owned and run by golfers. We have played the game, been to the resorts, talked to the tournament directors, and done the leg work. If it's been done before we did it. If it hasn't we can do it. If you want new ideas call us. Need a tournament run from soup to nuts? We've got that covered, too. If we can't do it we'll help you find the person who can. If we can't do it then it can't be done. Golf is our game, our livelihood, our life. But service is our middle name.



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### SERVING

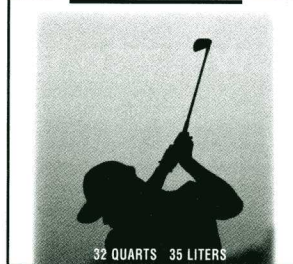
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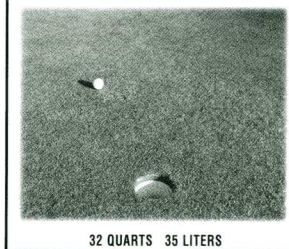
— BAGGED OR BULK —

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**Divot Mix**



32 QUARTS 35 LITERS

**L.I.**  
**Black Gold Topdressing**



32 QUARTS 35 LITERS

**SETTING THE STANDARD FOR THE HORTICULTURAL INDUSTRY**